



American Auto Racing Writers, Broadcasters Association
922 N. Pass Ave. Burbank, CA 91505-2703
818/ 842-7005 and Fax: 818/ 842-7020

**Annual Dinner Tribute Souvenir Program
January 8, 2011
Target Chip Ganassi Racing,
7777 Woodland Drive, Indianapolis, IN**

To order your advertising space for the 2010 Annual Dinner Tribute Souvenir Program please fill out the form below and send your check to AARWBA at the address above.

**** Ad Materials should be sent to Doug Caruso of Speedway Press.**

NHRA	Back Cover, 4-color	\$2,600	* Includes table of Eight (8) with logo sign
IRL	Inside Front Cover, 4 color	\$2,200	* Includes table of Eight (8) with logo sign
_____	Inside Back Cover, 4 color	\$2,200	* Includes table of Eight (8) with logo sign
_____	Center 2-page spread, 4 color	\$2,950	* Includes table of Eight (8) with logo sign
_____	Full Page 4 color (inside)	\$2,000	* Includes table of Eight (8) with logo sign
_____	Full Page, black/white/Table	\$1,700	* Includes table of Eight (8) with logo sign
_____	Full Page, black/white	\$1,200	* No table

(All ads above VERTICAL format only)

_____ Half Page, black/white \$ 700 * No table (Horizontal Format Only)

Table of 8 without advertisement with signage \$ 700

Speedway Press is handing the printing: contact Doug Caruso 315/ 342-1363

His email is: DCaruso2@twcny.rr.com Deadline is Dec. 17, 2010

Page size: finished size = 8.5" x 11" Bleed size = 8.75" x 11.25" (.125 top and bottom, .250 face)
File can be submitted as PDF x-1a, .tif, .eps, or InDesign (packaged for remote printing)

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Company _____ Phone _____

Address _____

City _____ State _____ Zip _____

Agency Name _____ Phone _____
(no agency commission)

Date: _____ Signature _____